

# AGRITOURISM

# FOCUS GROUPS



Do you want to help forge the future of Kansas agritourism?

## Join us!

Join us for a 2-hour focus group where you will be asked to share your goals, challenges, and insights on establishing, expanding, and promoting agritourism businesses in Kansas.

## Why participate?

- Influence the development of agritourism resources that meet the needs of your business
- Learn more about the resources offered by the Kansas Agritourism Program
- Meet with other Kansas agritourism operators
- Meals will be provided

**TWO FOCUS GROUP MEETINGS WILL BE OFFERED IN THE NORTHWEST REGION**

**COLBY 2/20/25 AT 6 PM**

**HAYS 2/21/25 AT 12 PM**

### Any questions?

Contact Mia Reyes at [miareyes@ksu.edu](mailto:miareyes@ksu.edu)

### For additional information and to sign up:

Scan this QR code

